

Top 5 Considerations for Online Course Design



Clear Navigation & Organization

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- Content is organized into well-structured modules.
- Consistent naming conventions, formatting, and layout.



Transparency & Expectations

Clear instructions for assignments and activities.

Due dates are visible in multiple places (modules, calendar, syllabus).

Prerequisites, requirements, and grading criteria are spelled out up front.



Engaging and Accessible Content



Content is chunked into short, mobile-friendly pages.

Multiple teaching modes (text, video, visuals, links) to support different learners.

Designed with accessibility and inclusivity in mind.



Welcome and Consistency

Warm welcome message and customized banner/branding.

Provide regular office hours and provide multiple channels for communication.

Allow students to introduce themselves.





Feedback & Interaction

Regular, timely feedback
(immediate where possible).

Opportunities for student
reflection and engagement.

Activities designed for
interaction (quizzes,
discussions, multimedia).

